

# P.O.A

## City characterization process

research

- >history of city
- >photographs of city
- >document key words
- >defining form & style of font

## Font Development

research

- >how are fonts created
- >document already existing indian fonts
- >learn font creation software

## Dingbat Development

- >list out key visual elements unique to the city
- >vectorization process

## Toys

- >contact manufacturers of infaltable toys(may need to get into the whole sponsorship bit at this point)
- >translation of dingbat into 3d object with respect to material(in this case air filled palstic)
- >check out alternative materials
  - vinyl
  - ceramic
  - wood
  - metal

## Stuff college won't let me do away with

- >Identity and stationary for project
- >ad campaign for chosen city for whatever they're good at.
- >poster to promote civic awareness for chosen city
- >help me out i've forgotten what else we need to do.